

## **Department of Construction and Inspections**

Nathan Torgelson, Director

REVIEW

## FIRST EARLY DESIGN GUIDANCE OF THE WEST DESIGN REVIEW BOARD

Project Number: 3026942

Address: 700 Dexter Ave N

Applicant: Jon O'Hare for Biomed Realty

Date of Meeting: Wednesday, September 13, 2017

Board Members Present: Christine Harrington (Chair)

Homero Nishiwaki Patreese Martin

Board Members Absent: Brian Walters

Stephen Porter

SDCI Staff Present: Beth Hartwick, Senior Land Use Planner

**SITE & VICINITY** 

**Site Zone:** SM-SLU 175/85-280

**Nearby Zones:** (North) SM-SLU 175/85-280 and SM-SLU 100/95

(South) SM-SLU 175/85-280 (East) SM-SLU 100/95 (West) SM-SLU 175/85-280

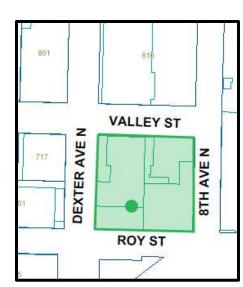
**Lot Area:** 59,818 sq. ft.

**Current Development:** The site is vacant with the slab and below grade remains of a demolished commercial

structure.

**Access:** As the site is a full block it has access from Valley St, 8<sup>th</sup> Ave N, Roy St and Dexter Ave N.

**Environmentally Critical Areas:** None



### **Surrounding Development and Neighborhood Character:**

The site is located within the South Lake Union Urban Center neighborhood. The surrounding neighborhood is in rapid transition with new mid and high-rise office and residential developments.

Across 8<sup>th</sup> Ave N to the east of the site is the Landmarked Puget Sound Power and Light Co. structure built in 1926. Across Roy St to the south is land under SDOT ownership as part of the 99 tunnel/portal improvements. To the west across Dexter Ave N are a 6-story office building constructed in 1984 and a 7-story apartment building constructed in 2012. Across Valley St is a recently completed 7-story apartment building.

Dexter Ave N is a major north/south routes for vehicles, transit, and bicycles. Dexter Ave N as well as other streets in the neighborhood have been transitioning from pedestrian unfriendly streets to streets that encourage activity and use by pedestrians and cyclist. SDOT is currently working on a streetscape plan for 8th Ave N which is a neighborhood Green Street. Aurora Ave N, one block to the west, is a heavily traveled road that is a barrier separating this portion of South Lake Union to the Uptown neighborhood to the west. The recently improved Mercer Street underpass a couple blocks to the south has created a friendlier pedestrian user connection between the two neighborhoods.

The office and commercial uses in South Lake Union are easily accessible by walking. Bus routes run on Aurora Ave N, Dexter Ave N, and Mercer St. Dexter Ave N is a major north/south bike corridor. South Lake Union Park is a few block to the east offering recreational opportunities. Seattle Center is located to the southwest accessible by the Mercer St. underpass.

### **PROJECT DESCRIPTION**

The project proposal at EDG was for a two-tower, fourteen-story building with 348,580 sq. ft. of office use and 26,253 sq. ft. of ground level commercial space. Parking for 520 vehicles is to be located below grade.

The design packet includes information presented at the meeting, and is available online by entering the project number at this website:

http://www.seattle.gov/DPD/aboutus/news/events/DesignReview/SearchPastReviews/default.aspx

The packet is also available to view in the file, by contacting the Public Resource Center at SDCI:

Mailing Public Resource Center Address: 700 Fifth Ave., Suite 2000

P.O. Box 34019

Seattle, WA 98124-4019

Email: PRC@seattle.gov

## FIRST EARLY DESIGN GUIDANCE September 13, 2017

#### PUBLIC COMMENT

The following public comments were offered at this meeting:

- Stated that they do not support the tower separation departure, and that tower spacing should not be a departable standard. When the code was modified, it was envisioned that towers on a block would be located kitty-corner to each other.
- Concerned that the entry to the through block connection off of 8<sup>th</sup> Ave with the stairs will not be welcoming.
- Supported and encouraged greater setbacks.
- Stated they do not support changes to the podium.
- Supported that the full block design will not have a "back side" and encouraged the fifth roof elevation to be well designed.

SDCI staff also summarized design related comments received in writing prior to the meeting:

• Concerned that the structure is too tall and will dwarf the surrounding buildings.

SDCI summarized the comments received from SDOT:

- SDOT requested that all streetscape dimensions be included in the next packet.
- SDOT encouraged an entire block planting strip with street trees along Dexter Ave N as there is a bicycle lane along the street frontage.
- SDOT requested trees at the entry to the internal through block pedestrian connection to ensure no one crosses Dexter Ave N at midblock.
- SDOT encouraged moving of the entire curb line along 8<sup>th</sup> Ave N to create a wider sidewalk and on-street parallel parking. A pedestrian street is proposed for 8<sup>th</sup> Ave N.
- SDOT is supportive of curb bulbs at Valley ST/8th Ave N and 8<sup>th</sup> Ave N/Roy St to shorten the crossing distance for pedestrians.

One purpose of the design review process is for the Board and City to receive comments from the public that help to identify feedback and concerns about the site and design concept, identify applicable citywide and neighborhood design guidelines of highest priority to the site and explore conceptual design, siting alternatives and eventual architectural design.

All public comments submitted in writing for this project can be viewed using the following link and entering the project number: <a href="http://web6.seattle.gov/dpd/edms/">http://web6.seattle.gov/dpd/edms/</a>

## **PRIORITIES & BOARD RECOMMENDATIONS**

After visiting the site, considering the analysis of the site and context provided by the proponents, and hearing public comment, the Design Review Board members provided the following siting and design guidance.

1. **Massing:** The Board noted the that the presentation focused on the struggles to have a massing that meets the proposed program uses, and why the two-bar massing presented is preferred by the design team. However, the Board expressed concern that there was little difference between the three options presented, that they usually see more

massing options at EDG that show an exploration of massing alternatives, and that the block size is a typical block size for the city and not an unusually shaped or small infill site. They agreed that compared to a solid full block massing, the massing with a through block pedestrian connection is preferred, as it will provide for more generous frontage. The Board determined a 2<sup>nd</sup> EDG was needed where the design team should either provide two massing options or a single preferred option showing the design thinking/process from a code compliant massing to the preferred massing with the following guidance in mind. (CS2-D-2, DC2-A-1, DC2-I-i)

- a. Provide sketches and diagrams, of the design process from a code compliant option to a preferred option. As part of the process explain how the base, podium and tower relate to each other. (CS2-D-2, DC2-A-1, DC2-B-1)
- b. The Board supported the podium design as shown in Option 3. (DC2-A-1)
- The Board supported the stepping back of the south tower on Dexter Ave N. in Option 3 and encouraged further setbacks for open space along the street. (PL1-A-2, DC3-B-1)
- d. The Board questioned if the area of the 5' tower setback at the upper levels, along Roy St in Option 3 would be better located elsewhere on the site. (DC2-A-1)
- e. Provide a massing that allows better solar access and visibility into the site and consider a narrowing of the tower spacing to achieve this. (PL1-C-1, DC2-A-1)
- f. The Board appreciated the presented cladding/materials studies and would like additional information on the relationship of materials to the massing and design. (DC2-D, DC4-A-1)
- 2. **Through-block Pedestrian Connection:** The Board supported the through block connection as it will allow for generous lower level frontage. The following guidance was given:
  - a. Consider braking the plaza of the through block connection into two large areas at differing elevations to allow a better relationship to 8<sup>th</sup> Ave N with fewer stairs. (CS1-C, DC3-B-1, DC3-C-2)
  - b. Provide the same amount of attention to the design of the ground level elevations of the internal site connections as the street facing ground level facades. (PL3-II-ii, PL3-II-iii, DC3-A-1)
  - c. Show how accessibility around and through the site work will work. (PL2-A)
- 3. **Street Level Design:** The Board supported the porosity into the site and the location of the uses at the street level, and noted the development will be relating to the neighborhood context on all four street frontages. There was discussion about the design along 8<sup>th</sup> Ave N, with the proposed field house, covered open spaces and a generous stair connecting the sidewalk to the raised plaza of the through block connection. The Board noted that as 8<sup>th</sup> Ave N is a designated neighborhood Green Street; the street level design should be at a civic scale. (CS2-B-2. PL2-C-3, DC3-B-1, DC3-C-3)
  - a. Design 8<sup>th</sup> Ave N at a civic scale befitting a Green Street. Break down the scale of the stairs off of 8<sup>th</sup> Ave N with landscaping, and landings that the abutting retail

- pavilions open onto. Provide a better connection to the street. (CS2-B-2, PL1-A-2, PL2-C-3, DC3-B-1, DC3-C-2
- Provide a design that further opens up the plaza along Dexter Ave N. (CS2-B-2, PL1-A-2, DC3-C-2
- c. Provide graphics of the ground level experience where the building overhangs open space. Design these spaces with a civic pedestrian scale. (PL2-C-3)
- d. Provide porosity into the site from Valley St if possible. At a minimum provide visual access into the site from Valley St. (PL3-C-1, DC3-A-1)
- e. Supported the field house as a nice amenity. Provide further information on the field house use and connection to the street. (DC3-A-1, DC3-B-2, DC1-A-2)
- f. Show how accessibly around and through the site work will work. (PL2-A)
- g. Supported the curb cut location on Valley St. (DC1-B-1)

## For the Second EDG meeting, provide the following:

- Provide better eye level renderings of the four sides of the development, include the
  existing neighboring context so the proposal can be better understood.
- Provide enlarged graphics of the proposed street level modulation for all the exterior facades.
- Provide a graphic that shows how accessibly for all users around and through the site will work.
- Provide a roof plan.

### **DEVELOPMENT STANDARD DEPARTURES**

The Board's recommendation on the requested departure(s) will be based on the departure's potential to help the project better meet these design guidelines priorities and achieve a better overall project design than could be achieved without the departure(s). The Board's recommendation will be reserved until the final Board meeting.

At the time of the **FIRST** Early Design Guidance the following departures were requested:

1. Façade Modulation (SMC23.48.245.D): The Code requires facade modulation for street-facing portions of a structure located within 15 feet of a street lot line above the podium height. The maximum length of a facade without modulation is 150' for stories above the podium height and 120' for stories above 145 feet. This maximum length shall be measured parallel to each street lot line, and shall apply to any portion of a facade, including projections such as balconies, that is located within 15 feet of street lot lines.

If a portion of a facade that is within 15 feet of the street lot line is the maximum length permitted for an unmodulated facade, the length of the facade may be increased only if additional portions of the facade are set back a minimum of 15 feet from the street lot line for a minimum distance of 40 feet. If the required setback is provided, additional portions of the facade may be located within 15 feet of the street lot line.

For Option 3, shallow articulation on all facades of both towers was shown and one story of the tower north was to be reduced to create a "reveal" in lieu of the required modulation.

The Board indicated they may be inclined to grant this departure depending on the evolution and success of the massing options shown at the next meeting.

2. Podium Height (SMC23.48.245.B.4.a): The Code requires height limits for podiums. The height limit extends from the street lot line parallel to the street lot line, from the street lot line to a distance of 120 feet from the street lot line. The podium height is measured from the grade elevation at the street lot line. The required podium height along and from Dexter Ave N is 65' and the required podium height along and off of 8th Ave N is 45'.

The Option 3 alternative included an increase of the 8<sup>th</sup> Ave N podium height to 65' to allow for a bridge connecting the two towers to be located on the 4<sup>th</sup> floor instead of the 3rd floor to allow better open space on the plaza below.

The Board indicated preliminary support for this departure.

**3. Tower Spacing (SMC23.48.245.F.5.b):** To allow two towers on a site all applicable sections of 23.48.245.5 a-h need to be met. Section b requires that a minimum separation of 60 feet is provided between all portions of structures on the lot that exceed the mapped podium height.

Option 3 proposed a spacing of 52' between the north and south towers.

The Board indicated they may be inclined to support this departure with a massing configuration that provides greater solar access to portions of the site.

### **DESIGN REVIEW GUIDELINES**

The priority Citywide and Neighborhood guidelines identified as Priority Guidelines are summarized below, while all guidelines remain applicable. For the full text please visit the <a href="Design Review website">Design Review website</a>.

### **CONTEXT & SITE**

CS1 Natural Systems and Site Features: Use natural systems/features of the site and its surroundings as a starting point for project design.

### CS1-A Energy Use

**CS1-A-1. Energy Choices:** At the earliest phase of project development, examine how energy choices may influence building form, siting, and orientation, and factor in the findings when making siting and design decisions.

## **CS1-B** Sunlight and Natural Ventilation

- **CS1-B-1. Sun and Wind:** Take advantage of solar exposure and natural ventilation. Use local wind patterns and solar gain to reduce the need for mechanical ventilation and heating where possible.
- **CS1-B-2. Daylight and Shading:** Maximize daylight for interior and exterior spaces and minimize shading on adjacent sites through the placement and/or design of structures on site.
- **CS1-B-3. Managing Solar Gain:** Manage direct sunlight falling on south and west facing facades through shading devices and existing or newly planted trees.

## CS1-C Topography

- **CS1-C-1. Land Form:** Use natural topography and desirable landforms to inform project design.
- **CS1-C-2. Elevation Changes:** Use the existing site topography when locating structures and open spaces on the site.

### **CS1-D** Plants and Habitat

**CS1-D-2. Off-Site Features:** Provide opportunities through design to connect to off-site habitats such as riparian corridors or existing urban forest corridors. Promote continuous habitat, where possible, and increase interconnected corridors of urban forest and habitat where possible.

### CS1-E Water

**CS1-E-2.** Adding Interest with Project Drainage: Use project drainage systems as opportunities to add interest to the site through water-related design elements.

## South Lake Union Supplemental Guidance:

### **CS1-I** Responding To Site Characteristics

**CS1-I-i. Sustainable Design:** New development is encouraged to take advantage of site configuration to accomplish sustainability goals. The Board is generally willing to recommend departures from development standards if they are needed to achieve sustainable design. Refer to the Leadership in Energy and Environmental Design\* (LEED) manual which provides additional information

CS2 Urban Pattern and Form: Strengthen the most desirable forms, characteristics, and patterns of the streets, block faces, and open spaces in the surrounding area.

### CS2-A Location in the City and Neighborhood

- **CS2-A-1. Sense of Place:** Emphasize attributes that give a distinctive sense of place. Design the building and open spaces to enhance areas where a strong identity already exists, and create a sense of place where the physical context is less established.
- **CS2-A-2. Architectural Presence:** Evaluate the degree of visibility or architectural presence that is appropriate or desired given the context, and design accordingly.

## CS2-B Adjacent Sites, Streets, and Open Spaces

- **CS2-B-1. Site Characteristics:** Allow characteristics of sites to inform the design, especially where the street grid and topography create unusually shaped lots that can add distinction to the building massing.
- **CS2-B-2. Connection to the Street:** Identify opportunities for the project to make a strong connection to the street and public realm.

**CS2-B-3. Character of Open Space:** Contribute to the character and proportion of surrounding open spaces.

### **CS2-C** Relationship to the Block

- **CS2-C-1.** Corner Sites: Corner sites can serve as gateways or focal points; both require careful detailing at the first three floors due to their high visibility from two or more streets and long distances.
- **CS2-C-3. Full Block Sites:** Break up long facades of full-block buildings to avoid a monolithic presence. Provide detail and human scale at street-level, and include repeating elements to add variety and rhythm to the façade and overall building design.

## CS2-D Height, Bulk, and Scale

- **CS2-D-1. Existing Development and Zoning:** Review the height, bulk, and scale of neighboring buildings as well as the scale of development anticipated by zoning for the area to determine an appropriate complement and/or transition.
- **CS2-D-2. Existing Site Features:** Use changes in topography, site shape, and vegetation or structures to help make a successful fit with adjacent properties.
- **CS2-D-3. Zone Transitions:** For projects located at the edge of different zones, provide an appropriate transition or complement to the adjacent zone(s). Projects should create a step in perceived height, bulk and scale between the anticipated development potential of the adjacent zone and the proposed development.
- **CS2-D-4. Massing Choices:** Strive for a successful transition between zones where a project abuts a less intense zone.
- **CS2-D-5. Respect for Adjacent Sites:** Respect adjacent properties with design and site planning to minimize disrupting the privacy of residents in adjacent buildings.

## South Lake Union Supplemental Guidance:

### **CS2-I** Responding to Site Characteristics

**CS2-I-i. Views:** Encourage provision of "outlooks and overlooks" for the public to view the lake and cityscapes. Examples include provision of public plazas and/or other public open spaces and changing the form or facade setbacks of the building to enhance opportunities for views.

### CS2-II Height, Bulk, and Scale Compatibility

**CS2-II-i. Corridor Experience:** Address both the pedestrian and auto experience through building placement, scale and details with specific attention to regional transportation corridors such as Mercer, Aurora, Fairview and Westlake. These locations, pending changes in traffic patterns, may evolve with transportation improvements.

**CS2-II-ii. Upper-level Setbacks:** Encourage stepping back an elevation at upper levels for development taller than 55 feet to take advantage of views and increase sunlight at street level. Where stepping back upper floors is not practical or appropriate other design considerations may be considered, such as modulations or separations between structures.

**CS2-II-iii. Width Ratios:** Relate proportions of buildings to the width and scale of the street.

CS3 Architectural Context and Character: Contribute to the architectural character of the neighborhood.

### **CS3-A Emphasizing Positive Neighborhood Attributes**

- **CS3-A-1. Fitting Old and New Together:** Create compatibility between new projects, and existing architectural context, including historic and modern designs, through building articulation, scale and proportion, roof forms, detailing, fenestration, and/or the use of complementary materials.
- **CS3-A-2. Contemporary Design:** Explore how contemporary designs can contribute to the development of attractive new forms and architectural styles; as expressed through use of new materials or other means.
- **CS3-A-3. Established Neighborhoods:** In existing neighborhoods with a well-defined architectural character, site and design new structures to complement or be compatible with the architectural style and siting patterns of neighborhood buildings.
- **CS3-A-4. Evolving Neighborhoods:** In neighborhoods where architectural character is evolving or otherwise in transition, explore ways for new development to establish a positive and desirable context for others to build upon in the future.

### **CS3-B** Local History and Culture

**CS3-B-1. Placemaking:** Explore the history of the site and neighborhood as a potential placemaking opportunity. Look for historical and cultural significance, using neighborhood groups and archives as resources.

## South Lake Union Supplemental Guidance:

## CS3-I Height, Bulk, and Scale Compatibility

- **CS3-I-i. Facade Articulation:** Articulate the building facades vertically or horizontally in intervals that relate to the existing structures or existing pattern of development in the vicinity.
- **CS3-I-ii. Reduce Visual Bulk:** Consider using architectural features to reduce building scale such as:
  - a. landscaping;
  - b. trellis;
  - c. complementary materials;
  - d. detailing;
  - e. accent trim.

### **CS3-II** Architectural Context

- **CS3-II-i. Mix of Building Style:** Support the existing fine-grained character of the neighborhood with a mix of building styles.
- **CS3-II-iv. Historic Aesthetic:** Respond to the history and character in the adjacent vicinity in terms of patterns, style, and scale. Encourage historic character to be revealed and reclaimed, for example through use of community artifacts, and historic materials, forms and textures.
- **CS3-II-v. Industrial Character:** Respond to the working class, maritime, commercial and industrial character of the Waterfront and Westlake areas. Examples of elements to consider include:
  - a. window detail patterns;
  - b. open bay doors;
  - c. sloped roofs.

### **PUBLIC LIFE**

PL1 Connectivity: Complement and contribute to the network of open spaces around the site and the connections among them.

## **PL1-A Network of Open Spaces**

**PL1-A-1. Enhancing Open Space:** Design the building and open spaces to positively contribute to a broader network of open spaces throughout the neighborhood.

**PL1-A-2.** Adding to Public Life: Seek opportunities to foster human interaction through an increase in the size and quality of project-related open space available for public life.

### **PL1-B** Walkways and Connections

**PL1-B-1. Pedestrian Infrastructure:** Connect on-site pedestrian walkways with existing public and private pedestrian infrastructure, thereby supporting pedestrian connections within and outside the project.

**PL1-B-2. Pedestrian Volumes:** Provide ample space for pedestrian flow and circulation, particularly in areas where there is already heavy pedestrian traffic or where the project is expected to add or attract pedestrians to the area.

**PL1-B-3. Pedestrian Amenities:** Opportunities for creating lively, pedestrian oriented open spaces to enliven the area and attract interest and interaction with the site and building should be considered.

### **PL1-C** Outdoor Uses and Activities

**PL1-C-1. Selecting Activity Areas:** Concentrate activity areas in places with sunny exposure, views across spaces, and in direct line with pedestrian routes.

**PL1-C-2. Informal Community Uses:** In addition to places for walking and sitting, consider including space for informal community use such as performances, farmer's markets, kiosks and community bulletin boards, cafes, or street vending.

**PL1-C-3. Year-Round Activity:** Where possible, include features in open spaces for activities beyond daylight hours and throughout the seasons of the year, especially in neighborhood centers where active open space will contribute vibrancy, economic health, and public safety.

## South Lake Union Supplemental Guidance:

### PL1-I Human Activity

**PL1-I-i. Open Connections:** Keep neighborhood connections open, and discourage closed campuses.

**PL1-I-ii. Pedestrian Network:** Reinforce pedestrian connections both within the neighborhood and to other adjacent neighborhoods. Transportation infrastructure should be designed with adjacent sidewalks, as development occurs to enhance pedestrian connectivity.

**PL1-I-iii.** Lighting: Design for a network of safe and well-lit connections to encourage human activity and link existing high activity areas.

### PL1-II Landscaping To Reinforce Design Continuity With Adjacent Sites

**PL1-II-i. Spatial Hierarchy:** Support the creation of a hierarchy of passive and active open space within South Lake Union. This may include pooling open space requirements onsite to create larger spaces.

### **PL1-III Pedestrian Open Spaces and Entrances**

- **PL1-III-i. Public Realm Amenity:** New developments are encouraged to work with the Design Review Board and interested citizens to provide features that enhance the public realm, i.e. the transition zone between private property and the public right of way. The Board is generally willing to consider a departure in open space requirements if the project proponent provides an acceptable plan for features such as:
  - a. curb bulbs adjacent to active retail spaces where they are not interfering with primary corridors that are designated for high levels of traffic flow;
  - b. pedestrian-oriented street lighting;
  - c. street furniture.

# PL2 Walkability: Create a safe and comfortable walking environment that is easy to navigate and well-connected to existing pedestrian walkways and features.

### **PL2-A Accessibility**

- **PL2-A-1.** Access for All: Provide access for people of all abilities in a manner that is fully integrated into the project design. Design entries and other primary access points such that all visitors can be greeted and welcomed through the front door.
- **PL2-A-2.** Access Challenges: Add features to assist pedestrians in navigating sloped sites, long blocks, or other challenges.

### **PL2-B** Safety and Security

- **PL2-B-1. Eyes on the Street:** Create a safe environment by providing lines of sight and encouraging natural surveillance.
- **PL2-B-2. Lighting for Safety:** Provide lighting at sufficient lumen intensities and scales, including pathway illumination, pedestrian and entry lighting, and/or security lights.
- **PL2-B-3. Street-Level Transparency:** Ensure transparency of street-level uses (for uses such as nonresidential uses or residential lobbies), where appropriate, by keeping views open into spaces behind walls or plantings, at corners, or along narrow passageways.

### **PL2-C** Weather Protection

- **PL2-C-1. Locations and Coverage:** Overhead weather protection is encouraged and should be located at or near uses that generate pedestrian activity such as entries, retail uses, and transit stops.
- **PL2-C-2. Design Integration:** Integrate weather protection, gutters and downspouts into the design of the structure as a whole, and ensure that it also relates well to neighboring buildings in design, coverage, or other features.
- **PL2-C-3. People-Friendly Spaces:** Create an artful and people-friendly space beneath building.

### PL2-D Wayfinding

**PL2-D-1. Design as Wayfinding:** Use design features as a means of wayfinding wherever possible.

### South Lake Union Supplemental Guidance:

### **PL2-I** Streetscape Compatibility

- **PL2-I-i. Street Level Uses:** Encourage provision of spaces for street level uses that vary in size, width, and depth. Encourage the use of awnings and weather protection along street fronts to enhance the pedestrian environment.
- **PL1-I-ii. Streetscape Amenities:** Provide pedestrian-friendly streetscape amenities

- a. tree grates;
- b. benches;
- c. lighting.

**PL1-I-iii. Sidewalk Retail:** Where appropriate, configure retail space so that it can spill-out onto the sidewalk (retaining six feet for pedestrian movement, where the sidewalk is sufficiently wide).

## PL2-II Personal Safety and Security

**PL2-II-i. All-Day Activity:** Enhance public safety throughout the neighborhood to foster 18- hour public activity. Methods to consider are:

- a. enhanced pedestrian and street lighting;
- b. well-designed public spaces that are defensively designed with clear sight lines and opportunities for eyes on the street.

## PL3 Street-Level Interaction: Encourage human interaction and activity at the street-level with clear connections to building entries and edges.

#### PL3-A Entries

- **PL3-A-1. Design Objectives:** Design primary entries to be obvious, identifiable, and distinctive with clear lines of sight and lobbies visually connected to the street.
- **PL3-A-4. Ensemble of Elements:** Design the entry as a collection of coordinated elements including the door(s), overhead features, ground surface, landscaping, lighting, and other features.

## **PL3-C** Retail Edges

- **PL3-C-1. Porous Edge:** Engage passersby with opportunities to interact visually with the building interior using glazing and transparency. Create multiple entries where possible and make a physical and visual connection between people on the sidewalk and retail activities in the building.
- **PL3-C-2. Visibility:** Maximize visibility into the building interior and merchandise displays. Consider fully operational glazed wall-sized doors that can be completely opened to the street, increased height in lobbies, and/or special lighting for displays.
- **PL3-C-3. Ancillary Activities:** Allow space for activities such as sidewalk vending, seating, and restaurant dining to occur. Consider setting structures back from the street or incorporating space in the project design into which retail uses can extend.

### South Lake Union Supplemental Guidance:

### PL3-I Streetscape Compatibility

**PL3-I-i. Retail Location:** Where appropriate, consider a reduction in the required amount of commercial and retail space at the ground level, such as in transition zones between commercial and residential areas. Place retail in areas that are conducive to the use and will be successful.

### **PL3-II** Human Activity

- **PL3-II-i. Public/Private Transition:** Create graceful transitions at the streetscape level between the public and private uses.
- **PL3-II-ii.** Active Facades: Design facades to encourage activity to spill out from business onto the sidewalk, and vice-versa.

**PL3-II-iii. Coordinate Retail/Pedestrian Activity:** Reinforce retail concentrations with compatible spaces that encourage pedestrian activity.

**PL3-II-iv. Activity Clusters:** Create businesses and community activity clusters through colocation of retail and pedestrian uses as well as other high pedestrian traffic opportunities.

## PL4 Active Transportation: Incorporate design features that facilitate active forms of transportation such as walking, bicycling, and use of transit.

### **PL4-A** Entry Locations and Relationships

- **PL4-A-1. Serving all Modes of Travel:** Provide safe and convenient access points for all modes of travel.
- **PL4-A-2. Connections to All Modes:** Site the primary entry in a location that logically relates to building uses and clearly connects all major points of access.

### **PL4-B** Planning Ahead for Bicyclists

- **PL4-B-1.** Early Planning: Consider existing and future bicycle traffic to and through the site early in the process so that access and connections are integrated into the project along with other modes of travel.
- **PL4-B-2. Bike Facilities:** Facilities such as bike racks and storage, bike share stations, shower facilities and lockers for bicyclists should be located to maximize convenience, security, and safety.
- **PL4-B-3. Bike Connections:** Facilitate connections to bicycle trails and infrastructure around and beyond the project.

### **PL4-C** Planning Ahead For Transit

- **PL4-C-1.** Influence on Project Design: Identify how a transit stop (planned or built) adjacent to or near the site may influence project design, provide opportunities for placemaking.
- **PL4-C-2. On-site Transit Stops:** If a transit stop is located onsite, design project-related pedestrian improvements and amenities so that they complement any amenities provided for transit riders.
- **PL4-C-3. Transit Connections:** Where no transit stops are on or adjacent to the site, identify where the nearest transit stops and pedestrian routes are and include design features and connections within the project design as appropriate.

### **DESIGN CONCEPT**

### DC1 Project Uses and Activities: Optimize the arrangement of uses and activities on site.

## **DC1-A Arrangement of Interior Uses**

- **DC1-A-1. Visibility:** Locate uses and services frequently used by the public in visible or prominent areas, such as at entries or along the street front.
- **DC1-A-2. Gathering Places:** Maximize the use of any interior or exterior gathering spaces.
- **DC1-A-3. Flexibility:** Build in flexibility so the building can adapt over time to evolving needs, such as the ability to change residential space to commercial space as needed.
- **DC1-A-4. Views and Connections:** Locate interior uses and activities to take advantage of views and physical connections to exterior spaces and uses.

### DC1-B Vehicular Access and Circulation

- **DC1-B-1. Access Location and Design:** Choose locations for vehicular access, service uses, and delivery areas that minimize conflict between vehicles and non-motorists wherever possible. Emphasize use of the sidewalk for pedestrians, and create safe and attractive conditions for pedestrians, bicyclists, and drivers.
- **DC1-B-2. Facilities for Alternative Transportation:** Locate facilities for alternative transportation in prominent locations that are convenient and readily accessible to expected users.

### **DC1-C Parking and Service Uses**

- **DC1-C-1. Below-Grade Parking:** Locate parking below grade wherever possible. Where a surface parking lot is the only alternative, locate the parking in rear or side yards, or on lower or less visible portions of the site.
- **DC1-C-2. Visual Impacts:** Reduce the visual impacts of parking lots, parking structures, entrances, and related signs and equipment as much as possible.
- **DC1-C-3. Multiple Uses:** Design parking areas to serve multiple uses such as children's play space, outdoor gathering areas, sports courts, woonerf, or common space in multifamily projects.
- **DC1-C-4. Service Uses:** Locate and design service entries, loading docks, and trash receptacles away from pedestrian areas or to a less visible portion of the site to reduce possible impacts of these facilities on building aesthetics and pedestrian circulation.

DC2 Architectural Concept: Develop an architectural concept that will result in a unified and functional design that fits well on the site and within its surroundings.

### DC2-A Massing

- **DC2-A-1. Site Characteristics and Uses:** Arrange the mass of the building taking into consideration the characteristics of the site and the proposed uses of the building and its open space.
- **DC2-A-2. Reducing Perceived Mass:** Use secondary architectural elements to reduce the perceived mass of larger projects.

## DC2-B Architectural and Facade Composition

- **DC2-B-1. Façade Composition:** Design all building facades—including alleys and visible roofs— considering the composition and architectural expression of the building as a whole. Ensure that all facades are attractive and well-proportioned.
- **DC2-B-2. Blank Walls:** Avoid large blank walls along visible façades wherever possible. Where expanses of blank walls, retaining walls, or garage facades are unavoidable, include uses or design treatments at the street level that have human scale and are designed for pedestrians.

### **DC2-C Secondary Architectural Features**

- **DC2-C-1. Visual Depth and Interest:** Add depth to facades where appropriate by incorporating balconies, canopies, awnings, decks, or other secondary elements into the façade design. Add detailing at the street level in order to create interest for the pedestrian and encourage active street life and window shopping (in retail areas).
- **DC2-C-2. Dual Purpose Elements:** Consider architectural features that can be dual purpose— adding depth, texture, and scale as well as serving other project functions.

**DC2-C-3. Fit With Neighboring Buildings:** Use design elements to achieve a successful fit between a building and its neighbors.

### **DC2-D Scale and Texture**

**DC2-D-1. Human Scale:** Incorporate architectural features, elements, and details that are of human scale into the building facades, entries, retaining walls, courtyards, and exterior spaces in a manner that is consistent with the overall architectural concept

**DC2-D-2. Texture:** Design the character of the building, as expressed in the form, scale, and materials, to strive for a fine-grained scale, or "texture," particularly at the street level and other areas where pedestrians predominate.

#### DC2-E Form and Function

**DC2-E-1. Legibility and Flexibility:** Strive for a balance between building use legibility and flexibility. Design buildings such that their primary functions and uses can be readily determined from the exterior, making the building easy to access and understand. At the same time, design flexibility into the building so that it may remain useful over time even as specific programmatic needs evolve.

## South Lake Union Supplemental Guidance:

## **DC2-I** Architectural Concept and Consistency

**DC2-I-i. Roofscape Design:** Design the "fifth elevation" — the roofscape — in addition to the streetscape. As this area topographically is a valley, the roofs may be viewed from locations outside the neighborhood such as the freeway and Space Needle. Therefore, views from outside the area as well as from within the neighborhood should be considered, and roof-top elements should be organized to minimize view impacts from the freeway and elevated areas.

## DC3 Open Space Concept: Integrate open space design with the building design so that they complement each other.

### South Lake Union Supplemental Guidance:

### DC3-A Building-Open Space Relationship

**DC3-A-1.** Interior/Exterior Fit: Develop an open space concept in conjunction with the architectural concept to ensure that interior and exterior spaces relate well to each other and support the functions of the development.

### DC3-B Open Space Uses and Activities

**DC3-B-1. Meeting User Needs:** Plan the size, uses, activities, and features of each open space to meet the needs of expected users, ensuring each space has a purpose and function.

**DC3-B-2. Matching Uses to Conditions:** Respond to changing environmental conditions such as seasonal and daily light and weather shifts through open space design and/or programming of open space activities.

**DC3-B-3. Connections to Other Open Space:** Site and design project-related open spaces to connect with, or enhance, the uses and activities of other nearby public open space where appropriate.

### DC3-C Design

**DC3-C-1. Reinforce Existing Open Space:** Where a strong open space concept exists in the neighborhood, reinforce existing character and patterns of street tree planting,

buffers or treatment of topographic changes. Where no strong patterns exist, initiate a strong open space concept that other projects can build upon in the future.

**DC3-C-2. Amenities/Features:** Create attractive outdoor spaces suited to the uses envisioned for the project.

## South Lake Union Supplemental Guidance:

### DC3-I Landscaping To Reinforce Design Continuity With Adjacent Sites

**DC3-I-i. Sustainable Landscaping:** Encourage landscaping that meets LEED criteria. This is a priority in the Cascade neighborhood.

**DC3-I-ii. Native Vegetation:** Where appropriate, install indigenous trees and plants to improve aesthetics, capture water and create habitat.

**DC3-I-iv. Water Features:** Water features are encouraged including natural marsh-like installations.

**DC3-I-v. Lighting:** Reference the City of Seattle Right Tree Book and the City Light Streetscape Light Standards Manual for appropriate landscaping and lighting options for the area.

## DC3-II Landscaping To Enhance The Building and/or Site

**DC3-II-i. Integrated Artwork:** Consider integrating artwork into publicly accessible areas of a building and landscape that evokes a sense of place related to the previous uses of the area. Neighborhood themes may include service industries such as laundries, auto row, floral businesses, photography district, arts district, maritime, etc.

### **DC3-III Landscape Design To Address Special Site Conditions**

**DC3-III-i. View Orientation:** Landscaping should be designed to take advantage of views to waterfront and downtown Seattle.

DC4 Exterior Elements and Finishes: Use appropriate and high quality elements and finishes for the building and its open spaces.

### **DC4-A Exterior Elements and Finishes**

**DC4-A-1. Exterior Finish Materials:** Building exteriors should be constructed of durable and maintainable materials that are attractive even when viewed up close. Materials that have texture, pattern, or lend themselves to a high quality of detailing are encouraged.

**DC4-A-2. Climate Appropriateness:** Select durable and attractive materials that will age well in Seattle's climate, taking special care to detail corners, edges, and transitions.

## DC4-B Signage

**DC4-B-1. Scale and Character:** Add interest to the streetscape with exterior signs and attachments that are appropriate in scale and character to the project and its environs.

**DC4-B-2. Coordination with Project Design:** Develop a signage plan within the context of architectural and open space concepts, and coordinate the details with façade design, lighting, and other project features to complement the project as a whole, in addition to the surrounding context.

### DC4-C Lighting

**DC4-C-1. Functions:** Use lighting both to increase site safety in all locations used by pedestrians and to highlight architectural or landscape details and features such as entries, signs, canopies, plantings, and art.

**DC4-C-2. Avoiding Glare:** Design project lighting based upon the uses on and off site, taking care to provide illumination to serve building needs while avoiding off-site night glare and light pollution.

## DC4-D Trees, Landscape, and Hardscape Materials

- **DC4-D-1. Choice of Plant Materials:** Reinforce the overall architectural and open space design concepts through the selection of landscape materials.
- **DC4-D-2. Hardscape Materials:** Use exterior courtyards, plazas, and other hard surfaced areas as an opportunity to add color, texture, and/or pattern and enliven public areas through the use of distinctive and durable paving materials. Use permeable materials wherever possible.
- **DC4-D-3. Long Range Planning:** Select plants that upon maturity will be of appropriate size, scale, and shape to contribute to the site as intended.
- **DC4-D-4. Place Making:** Create a landscape design that helps define spaces with significant elements such as trees.

### DC4-E Project Assembly and Lifespan

**DC4-E-1. Deconstruction:** When possible, design the project so that it may be deconstructed at the end of its useful lifetime, with connections and assembly techniques that will allow reuse of materials.

#### RECOMMENDATIONS

### **BOARD DIRECTION**

At the conclusion of the FIRST EARLY DESIGN GUIDANCE meeting, the Board recommended the project return for another meeting in response to the guidance provided.